Your annual membership enables the promotion of Sutter Creek as a destination for visitors and locals to enjoy.

Membership fees, along with funds raised from the annual events organized by SCBPA pay for the following promotions:

WWW.SUTTERCREEK.ORG

Business membership includes a listing on our popular suttercreek.org website with a photo and a link to your own business website. Suttercreek.org is managed and updated regularly by a professional web team. Web analytics are available.

SOCIAL MEDIA

Strategic online marketing: facebook page with links, shares, ongoing business tags and promotional posts. Instagram account is active for visual storytelling and Pinterest pages build a resource for Amador weddings, venues, road trips and more.

CO-OPERATIVE ADVERTISING

We regularly place Ads in regional and Bay Area print publications to build awareness as a unique weekend destination.

EVENTS & TOURISM

SCBPA manages several renowned events each year including Christmas Open House, Chili Cook-off & Car Show, Trash to Treasure and Ladies Night. These events attract thousands of visitors every year. The ongoing success of these popular events is key to raising funds, and promoting Sutter Creek.

FLYERS, POSTCARDS & CALENDARS

Event Calendar, postcards, flyers, street banners and ads/radio to promote our city events are all created and funded by SCPBA.

Join Us!

Working together as a community of small, privately owned businesses, we can increase our individual and collective success through the benefits of shared resources such as: www.suttercreek.org, co-op advertising, printed promotional materials and social media campaigns

Together we can gather momentum – to benefit from increased tourism and successful community events.

Join the Business Assocation Meetings:
1st Thursday each month,
8:30am at Hotel Sutter.

Mail a completed membership application form with your payment to:
S.C.B. & P. A.
PO Box 600, Sutter Creek, CA 95685

Join our Members group on Facebook:
www.facebook.com/groups/SCBPA/

Help us to promote Sutter Creek:
please comment, like & share the posts
www.facebook.com/visitsuttercreek

Follow us, tag us on Instagram:
@visitsuttercreek

S C B P A

SUTTER CREEK
BUSINESS & PROFESSIONAL ASSOCIATION

2019 MEMBERSHIP APPLICATION

An Association of local Businesses and Community Members,

Dedicated to supporting, growing and promoting Sutter Creek.

www.suttercreek.org